



Durham Center for Senior Life
Licensed since March 2022

"Technology is best when it brings people together."
- Matt Mullenweg



OATS | OLDER ADULTS
TECHNOLOGY
SERVICES
FROM **AARP**

Senior Planet for Colorado Libraries

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Carthage Free Library
Licensed since March 2022

Overview

- OATS & Senior Planet
- Impact
- Get Involved
 - Senior Planet in Colorado
 - Virtual Resources
 - Licensing
- Next Steps
- Q&A



OATS

FROM ~~AARP~~



- **Founded in 2004**
- **Nonprofit & creator of Senior Planet**
- **Mission: to harness technology to change the way we age.**



SENIOR PLANET

FROM **AARP**

- **Aging with Attitude**
- **Senior-facing programs**
 - Centers & partner sites
 - seniorplanet.org
 - Licensing
- **Senior Planet training model**
 - Designed with and for older adults
 - Mainstream devices and applications
 - Emphasis on partnerships



Baltimore County Department of Aging
Licensed since March 2022





Impact Areas





Types of Programs

- Fitness Programs
- Discussion Groups
- Lectures
- Workshops
- Program Series
- 5- and 10-Week Courses
- Guest Speakers
- Special Events





Get Involved!

Visit us in Denver!

- Open Monday – Friday 9:30am – 5pm MT
- Daily classes
- Social gatherings
- Meeting space
- Internet & devices

Located in Lowry near the Wings over the Rockies Museum





Try Senior Planet!

65+

Virtual Classes
each Week

50+

Tech Tip Videos

20+

Articles per
Month

Virtual Resources

seniorplanet.org

- Virtual programs available to share or stream at your library! ([flyer template](#))
- [Tech Tip videos](#) (also on [YouTube](#))
- [Articles](#)
- [Zoom resources](#)

Hotline

- (888) 713-3495
- M – F; 7AM - 6 PM MT
- Flyers ([English](#) / [Spanish](#))

[Senior Planet Community](#)



OATS | OLDER ADULTS
TECHNOLOGY
SERVICES
FROM AARP



Licensing

**Train the Trainer &
digital resource center**

**Large selection of
curriculum**

**Ongoing support
and community
building**

**Additional
engagement
opportunities for
participants**



In-person experience

Year+ long commitment

Free of charge

Spots are limited

Specifics





Partner Resources

Technology

**Classroom
Space**

**Program
Administrator**

Trainer(s)



Administrators

- **Coordinate local programs & trainers**
- **OATS primary contact**
 - Begin in role after organization's acceptance
 - Tailored support
- **2 - 4 hours per week**
- **Qualities of a successful admin**
 - Connected to the community
 - Self-starter
 - Organized
 - Communicative
 - Available capacity
- **Must attend select “Train the Trainer” sessions**

Trainers

- Face of Senior Planet
- 5+ hours per week
- Qualities of a successful trainer
 - Ability to create a warm & welcoming learning environment
 - Excited to work with seniors
 - Ability to communicate technical information clearly
 - Proficiency in common technologies/devices
- Must attend all the “Train the Trainer” sessions



Community Response

- Net Promoter Score of **80+**
- Trainer Satisfaction score **9.53/10**
- **95.1%** would attend another class



Senior Planet has
**opened up a
new world**
regarding technology.

Every class I attended
was **fun,**
comfortable, and
informative.





Timeline - Licensing

Application



Now

- Identify resources needed
 - Admin/trainers
 - Devices
 - Space

Acceptance



In 2-3 Weeks

- Accepted on a rolling basis
- Sign licensing agreement
- Commit admin

Admin Onboarding



Post-Acceptance

- Trainer recruiting and commitment forms
- Begin program planning
- Specialized support



All Hands Community Cultural Center
Licensed since August 2022

Timeline - Licensing

Train the Trainer



Oct '23 – Nov '23

- Anticipated start in mid-October
- 5-week commitment
- Live sessions & outside of class work

Program Delivery



Dec '23 – Dec '24

- First program offering by end of year
- 4 quarters of program delivery
- Quarterly meetings & monthly events
- Opportunity to continue





Fresno EOC
Licensed since March 2022

Opportunities

Denver Center

- Stop by!

Virtual

- Stream programs
- Share programs and other virtual resources

Licensing

- Apply (Questions? Email licensing@seniorplanet.org)



Questions?

www.oats.org

info@oats.org

@OlderAdultsTech



www.seniorplanet.org

@SeniorPlanet

