



# Senior Planet for Colorado Libraries

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# Overview

- OATS & Senior Planet
- Impact
- Get Involved
  - Senior Planet in Colorado
  - Virtual Resources
  - Licensing
- Next Steps
- Q&A











- Founded in 2004
- Nonprofit & creator of Senior Planet

Mission: to harness technology to change the way we age.





# SENIOR PLANET

- Aging with Attitude
- Senior-facing programs
  - Centers & partner sites
  - seniorplanet.org
  - Licensing
- Senior Planet training model
  - Designed with and for older adults
  - Mainstream devices and applications
  - Emphasis on partnerships











# **Impact Areas**





# **Types of Programs**

- Fitness Programs
- Discussion Groups
- Lectures
- Workshops
- Program Series
- 5- and 10-Week Courses
- Guest Speakers
- Special Events







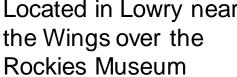
# Get Involved!



# Visit us in Denver!

- Open Monday Friday 9:30am -5pm MT
- Daily classes
- Social gatherings
- Meeting space
- Internet & devices

Located in Lowry near the Wings over the















Try Senior Planet!

65+

Virtual Classes each Week

50+
Tech Tip Videos

20+
Articles per
Month

# Virtual Resources

### seniorplanet.org

- Virtual programs available to share or stream at your library! (<u>flyer template</u>)
- <u>Tech Tip videos</u> (also on <u>YouTube</u>)
- Articles
- Zoom resources

### **Hotline**

- (888) 713-3495
- M − F; 7AM 6 PM MT
- Flyers (<u>English</u> / <u>Spanish</u>)

**Senior Planet Community** 

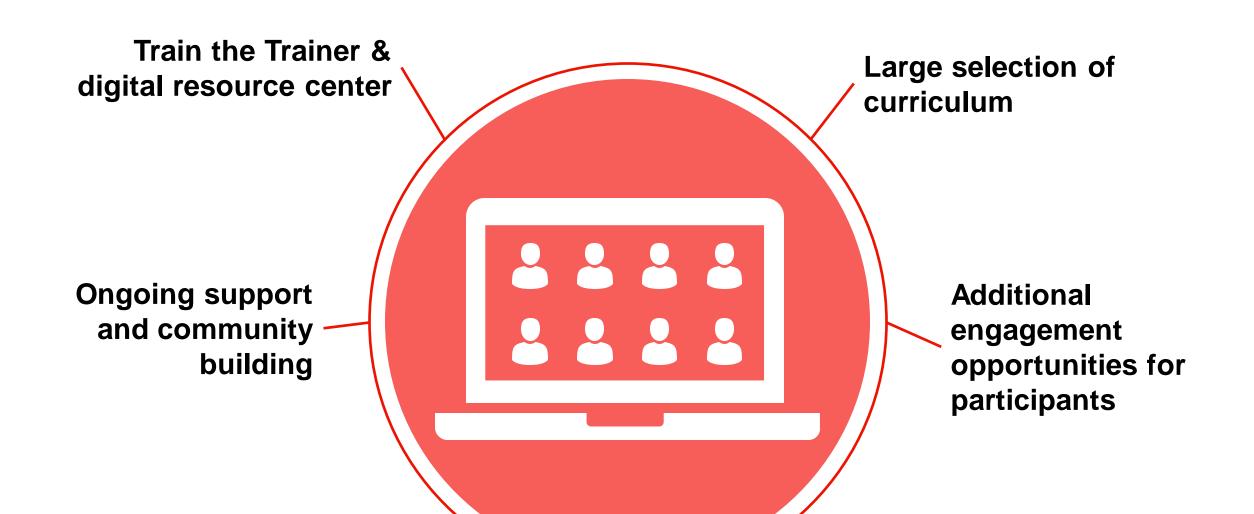








# Licensing



### In-person experience

**Year+ long commitment** 

Free of charge

**Spots are limited** 

# **Specifics**



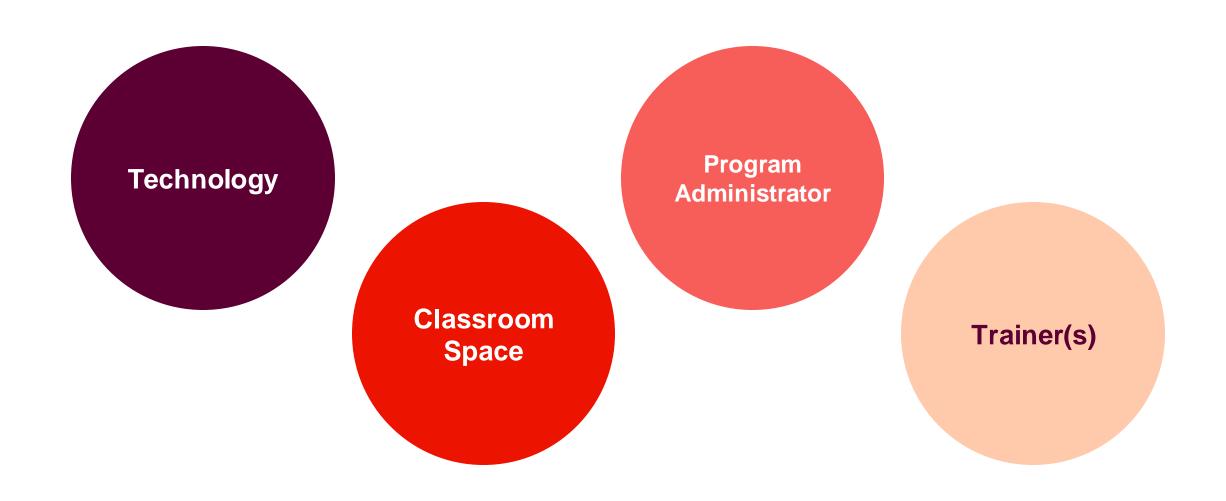








# **Partner Resources**







# **Administrators**

- Coordinate local programs & trainers
- OATS primary contact
  - Begin in role after organization's acceptance
  - Tailored support
- 2 4 hours per week
- Qualities of a successful admin
  - Connected to the community
  - Self-starter
  - Organized
  - Communicative
  - Available capacity
- Must attend select "Train the Trainer" sessions

# **Trainers**

- Face of Senior Planet
- 5+ hours per week
- Qualities of a successful trainer
  - Ability to create a warm & welcoming learning environment
  - Excited to work with seniors
  - Ability to communicate technical information clearly
  - Proficiency in common technologies/devices
- Must attend all the "Train the Trainer" sessions







# Community Response

- Net Promoter Score of 80+
- Trainer Satisfaction score 9.53/10
- **95.1%** would attend another class



Senior Planet has opened up a new world regarding technology.

Every class I attended was fun, comfortable, and informative.











# **Timeline - Licensing**

### **Application**



### **Acceptance**



# **Admin Onboarding**



### Now

- Identify resources needed
  - Admin/trainers
  - Devices
  - Space

### In 2-3 Weeks

- Accepted on a rolling basis
- Sign licensing agreement
- Commit admin

### **Post-Acceptance**

- Trainer recruiting and commitment forms
- Begin program planning
- Specialized support



# **Timeline - Licensing**

### **Train the Trainer**



# **Program Delivery**



### Oct '23 - Nov '23

- Anticipated start in mid-October
- 5-week commitment
- Live sessions & outside of class work

### Dec '23 - Dec '24

- First program offering by end of year
- 4 quarters of program delivery
- Quarterly meetings & monthly events
- Opportunity to continue



# **Opportunities**

### **Denver Center**

Stop by!

### **Virtual**

- Stream programs
- Share programs and other virtual resources

### Licensing

Apply (Questions? Email licensing@seniorplanet.org)









# **Questions?**

www.seniorplanet.org

